



Shonali Burke, ABC* Speaker Bio(s)

Option 1 (143 words/851 characters)

Shonali Burke is the *[IABC-accredited](#), award-winning principal of [Shonali Burke Consulting](#), where she helps you turn your corporate codswallop into community cool. She did this at various agencies, at one of the US' largest nonprofits, and she can do this for you. But only if you ask. Nicely.

In 2007, PRWeek recognized Shonali as one of the ["top 40 under 40" PR professionals in the US](#). More recently, she's been named one of [100 PR pros worth following on Twitter](#), and one of [25 women that rock social media](#).

Shonali is Adjunct Facult at [Johns Hopkins University's M.A. in Communication](#) program, teaching a course on "not-for-profits in the digital age." She blogs at [Waxing UnLyrical](#), under the watchful eyes of Chuck, Suzy Q. and Lola, her three rescue dogs. Her long-suffering husband has accepted that Shonali can most often be found on [Twitter](#).

Option 2 (70 words/431 characters)

Shonali Burke was named to *PRWeek's* [inaugural top "40 Under 40" list of US-based PR professionals](#) and is considered one of [25 women that rock social media](#). Her "[agency of one](#)" helps you turn corporate codswallop into community cool. Shonali is also Adjunct Faculty at [Johns Hopkins University's M.A. in Communication](#) program, teaching a course on "not-for-profits in the digital age." Talk to her at [Waxing UnLyrical](#) or on [Twitter](#).

Option 3 (26 words/158 characters)

[Shonali Burke](#) is one of [25 women that rock social media](#). Her [business](#) turns your corporate codswallop into community cool. She also [blogs](#), [teaches](#), and [cooks](#).